

## **Dream a Little Dream for JB.**

**As a country, France certainly seems to have an uncanny ability to conjure up some of the world's most exciting and pioneering DJ's. Ready to join these ranks is Cannes-born DJ/Producer, JB Sparx. After making a name for himself in Dubai and at home, 2011 will see JB bring his brand of 'Pop-House' to Britain. We caught up with the man to discuss his new single, musical heroes and why certain dreams are helping him realize his own...**

**How would you describe the 'JB Sparx' sound? What can people expect to hear?**

I'm reproducing the kind of music I like but I'm obviously putting my own touch on it. I like house music and electronic music and also most of what you hear on the radio these days. So my music is what I call, 'Pop-House.' I don't know if it exists yet, but that's what I'd call the 'JB Sparx' sound.

**Your debut single, 'Colour Light', will be released in February. What's the inspiration behind the track and where was it recorded?**

It's inspired by my emotions and feelings - Things that guys don't really talk about. You always try to find inspiration from somewhere and I thought, "Why don't I just talk about my dreams?" For me, dreams are actually something really important and really interesting. The song is about me talking about a girl who's in my dream and I just relate it to reality.

**So it's quite a personal track?**

It's very personal, yeah. The dreams I have are probably the most important things to me. I've always been interested in what they mean. And, you know, us guys, aren't always the people who really talk about how we feel so it's even harder for us to understand them. So when you look back at them sometimes it makes you understand some things about yourself, it's as simple as that. I've always been trying to look into them and I think I can realize them when I put them to music.

**You've had quite a journey all ready in your music career. Why did you choose to move to London?**

Because I thought it would be a good step forward, and it has been. I've been producing for a long time now. When everybody is producing music, you soon realize it's just not enough to put your music out there by yourself. I came to London to do music production and to find the right label. The music industry in London is probably the best in Europe. So this is why I came here and the reason it's worked out so quickly I guess.

**You chose to sign with Agency Global. Why did you choose to sign with that label in particular?**

Well they're very friendly and very close to their producers. This is what I liked about them the first time I met them. This is what I was looking for. And I think they have big potential as well. They recently struck up a distribution deal with Universal too, so they're very ambitious - like me. So you can see why I liked this label in particular.

**Who would you say your musical heroes are?**

Well, one is definitely Deadmau5. I love his sound. It's the kind of sound I can relate to. It seems to come naturally to him; all the stuff that I've tried to build up over the years is very similar to his stuff. I don't know if that's just a coincidence... I've never set out to imitate someone, and I'm constantly trying to develop my own style. I can recognize myself in some artists that I really like, like him.

Another favourite of mine is David Guetta because his sound is very house-y and popular. It's what I'm aiming towards as well. There's also Armin Van Buuren, and then some people that are a bit more technical like Dub Fire. Dub Fire make electronic music and it's all about the programs they use to make the sounds, it's very technical. Listening to Dubfire music is a good way to learn. So, yeah, all of those ones for various reasons - for artistic and technical reasons.

**If you were on a desert island, which three records would you choose to take and why?**

Only three!? Ah that's hard... You'll always need something from Bob Marley I guess, because you always need time to relax. I'd take a track that has a great vocal on it such as 'In and Out of Love,' by Armin van Buuren. That one comes to mind because of the voice, it's the kind of voice I'm searching for. And I might just take an old French song - 'La Javanaise' by Serge Gainsbourg.

## **Will you be making an album in 2011?**

Yeah! We're preparing it now. We're starting with 'Colour Light' and the follow-up track is on its way. I'm also producing a track for Rebecca Shearing as well. I don't know if she'll be on my album but it's something we're working on now. The album will be quite versatile because I just want everybody to listen to it and like my music and hope that they will discover me because of the album. I'm going to try and cover everything.

## **Do you also hope to start DJ-ing regularly in London?**

Yes, of course. Once all the production for the album is completed, very soon.

## **Which clubs in London can we expect to see JB Sparx play in?**

Hopefully the Ministry of Sound, I've been there a few times since being in London. I also want to play at Pacha and definitely Fabric as well. If I can play at all of those clubs it would be amazing.

## **Tell us something about yourself that we simply have to know.**

I'm someone who's very passionate about what I want to achieve. That can be a good and bad thing, it depends. For example, music is something I've always wanted to do. It was hard making my way into the industry and at times I had to make some really hard sacrifices. But this is what you need to know about me. People would perceive me as someone who's a bit too 'into it' but it's only because I love it and I just want it to be ever-present in my life.